



**DEPARTMENT OF COMMERCE
HANSRAJ COLLEGE
UNIVERSITY OF DELHI
NAAC GRADE A++ WITH CGPA 3.71**

in association with

STUDENT LEARNING CENTRE (SLC)

is organising

2-DAYS ONLINE WORKSHOP ON

**BUSINESS
ANALYTICS**
SENTIMENT ANALYSIS USING R STUDIO

2-Days Online Workshop includes:

- Introduction to Sentiment Analysis
- Role of Sentiment Analysis in Business Analytics
- Hands-on: R studio overview
- Download data from Amazon website
- Introduction to the important packages in R (NLP, TM, Syuzhet)
- Amazon Product Reviews Sentiment Analysis
- Data Insights and Decision Making

Register at:

bit.ly/BusinessAnalyticsWorkshop

latest by 30 September, 2023

7-8 October, 2023

3:00 P.M - 5:00 P.M



DR. BHAJNEET KAUR

Area Chair and Assistant Professor in
Business Analytics at Fortune Institute
of International Business (FIIB)

REGISTRATION FEE : ₹ 200*

ACCOUNT NAME - Principal HRC
ACCOUNT NO. - 2848101000605

BANK - CANARA BANK
IFSC - CNRB0002848

Certificates will be issued to all the participants

PATRON
PROF. (DR.) RAMA

WORKSHOP COORDINATOR
PROF. REETIKA JAIN
(TIC, DEPARTMENT OF COMMERCE)

SLC COORDINATOR
DR. POOJA ARORA
(DEPARTMENT OF ZOOLOGY)

STUDENT COORINATORS
DHRITI KHURANA
SANYA JAIN
TANUSH MITTAL

ELIGIBILITY: Current student/Passed out student and Faculty members affiliated to any college/
university/ organization may enroll

*Registration fee is non refundable